Conference Program

11th International Academic Conference
June 24-27, 2014
Reykjavik, Iceland

Grand Hotel Reykjavik
Sigtun 38, Reykjavik
Tuesday, June 24, 2014

Registration: 15.00 – 18.00, Lobby

Welcome Reception: 18.00 – 19.00, Midgardur

Wednesday, June 25, 2014

Registration: 8.00 – 16.00, Lobby

Room: Háteigur A

Keynote Speech

Time: 9.00 – 9.40

Yuri Biondi
CNRS, ESCP Europe, Paris, France

Social Costs and Economic Coordination

Coffee Break: 9.40 – 10.10

Room: Háteigur A

Time: 10.10 – 12.00
Session Title: Business and Economics
Chair: André Jordaan

Authors and Titles:

Andrey Kudryavtsev
The Max Stern Yezreel Valley Academic College, Emek Yezreel, Israel

Trying to Predict Opening Stock Returns
Andrew Chan, John Garrick  
City University of Hong Kong, Kowloon, Hong Kong  
*Reconciling Profit and Performance with Integrity: The Case of Companies Operating in Cross Cultural Contexts*

Yolanda Jordaan  
University of Pretoria, South Africa  
*How Important is Privacy Concern and Behaviour on Facebook?*

Aaro Hazak, Raul Ruubel  
Tallinn University of Technology, Tallin, Estonia  
*Contribution of R&D Services to Added Economic Value in Estonia*

André Jordaan  
University of Pretoria, South Africa  
*International Trade and Military Expenditure: Friends or Foe?*

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**Room: Háteigur B  
Wednesday**

**Time:** 10.10 – 12.00  
**Session Title:** Teaching and Education  
**Chair:** Vicki TenHaken

**Authors and Titles:**

**Joy Kutaka-Kennedy**  
National University, Belmont, USA  
*Creativity and Collaboration in the Online Classroom*

**Melania Terrazas Gallego, Javier Martín Arista**  
University of La Rioja, Spain  
*Improving the Performance of English Language-Learners: A Teaching Innovation Project at University Level*

**Giovanna Zanolla**  
University of Applied Sciences and Arts of Southern Switzerland, Locarno, Switzerland  
*Why do Children Differ in Mathematical Competencies? The Experience of a Standardized Test in the Primary School of Canton Ticino, Switzerland*

**Javier Martín Arista, Melania Terrazas Gallego**  
University of La Rioja, Spain  
*Linking Innovation and Education. Lexical Databases and the Teaching of Semantic and Lexical Relations*
Vicki TenHaken
Hope College, Holland, USA

Designing Study Abroad Programs to Develop Global Competencies for the Twenty-First Century Organization

Registration Area

Time: 10.10 – 12.00

Poster Session

Authors and Titles:

10.10 – 11.00
Gerard Bellefeuille
MacEwan University, Edmonton, Canada

A Course-Based Creative Inquiry Approach to Teaching Introductory Research Methods in Child and Youth Care Undergraduate Education

11.10 – 12.00
Ming-Lieh Wu, National Chi Nan University, Taiwan
Angel, Hsi-I Chen, National Chiayi University, Taiwan

The Development of A Learning Society in Taiwan

Buffet Lunch hosted by the IISES: 12.00 – 13.20
Brasserie Grand

Room: Háteigur A

Time: 13.20 – 15.10
Session Title: Business and Economics
Chair: Chiung-Hui Tseng

Authors and Titles:

Nina Ponikvar, Katja Zajc Kejzar, Darja Peljhan
University of Ljubljana, Slovenia

Financial Constraints and Modes of Market Exit in Slovenian Manufacturing and Service Firms
Room: Háteigur B  Wednesday

Time: 13.20 – 15.10

Session Title: Social Sciences and Humanities
- Law in Society

Chair: Christoforos Ioannidis

Authors and Titles:

Sean McMahon
The American University in Cairo, Egypt
Hegemony in the Local Order and Accumulation in the Global: Canada and Libya

Sevdalina Dimitrova, Vasil Levski, National Military University, Veliko Tarnovo, Bulgaria
Venelin Terziev, University of Agribusiness and Rural Development, Plovdiv, Bulgaria
The Social Adaptation of the Military, Discharged from Military Services- Necessary or by Request

Lutz Kaiser
FHoeV NRW, Koeln, Germany
The Gender-Career Estimation Gap
Victor K.Y.Chan, Robben S.P.Chong, Josephine K.K.Si, Athena S.I.Cheong
Macao Polytechnic Institute, Macao, China
  Refined Personal Factors Underlying Internet Addiction: An Analogy with Pathological Gambling

Kashif Jamil, Forman Christian College University Lahore, Pakistan
AbdulRazaq Shahid, The Islamia University of Bahawalpur, Pakistan
  Hunter Tribe of the Lost River Sarasvati; A case study of Cholistani Bawaria Tribe

Christoforos Ioannidis
King's College London, United Kingdom
  Are the Conditions of Statehood Sufficient? An Argument in Favour of Popular Sovereignty as an Additional Requirement for Statehood, on the Grounds of Justice as a Moral Foundation of International Law

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<th>Wednesday</th>
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<td>Time:</td>
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<td><strong>Poster Session</strong></td>
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<td><strong>Authors and Titles:</strong></td>
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<td>13.20 – 14.10</td>
<td>Tsang Lang Liang, Fong Chian Yang</td>
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<td>National ChangHua University of Education, Changhua City, Taiwan</td>
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<td>Relationships among Work Stress, Coping Strategies and Willingness to Retention of the Office of Student Affairs’ Supervisors in Vocational High Schools</td>
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<td>14.20 – 15.10</td>
<td>Mohammed Aldagheiri</td>
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<td>Qassim University, Saudi Arabia</td>
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<td>Analyzing Patterns of Spatial Distribution for Girls' High Schools in Districts of Burydah City, Saudi Arabia</td>
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<td><strong>Coffee Break: 15.10 – 15.30</strong></td>
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11th International Academic Conference
June 24-27, 2014

Room: Háteigur A

Time: 15.30 – 17.20
Session Title: Teaching and Education
Chair: Brendan Bartram

Authors and Titles:

Yueh-Chun Huang
National Chiayi University, Chiayi, Taiwan
A Comparison of the Financial Aid Programs Administered by JASSO and KOSAF and their Implications for Taiwan

Ru-Jer Wang
National Taiwan Normal University, Taipei, Taiwan
Internationalization Indicators for Higher Education Evaluation – The Case of Taiwan

Zsuzsanna Mikecz Munday
American University of Sharjah, United Arab Emirates
Teaching Intercultural Communication through the Multicultural Contact Zone in the UAE

Yan Wang
Macao Polytechnic Institute, Macao, China
Analysis on the Life-and-Death Attitude of Nursing Bachelor Students from Macao and Mainland China

Brendan Bartram
University of Wolverhampton, Walsall, United Kingdom
Students’ Emotional Bargaining in Higher Education: a Case Study of Staff Views

Room: Háteigur B

Time: 15.30 – 17.20
Session Title: Health and Welfare
Chair: Daniel Pelletier

Authors and Titles:

Julien Forbat
University of Geneva, Switzerland
Success and Failure in European Environmental Health Policies
Hong-xia Dai  
Macao Polytechnic Institute, Macao, China  
*Infant Feeding Attitude and Infant Feeding Methods among Macao Hospital Postpartum Women*

Daniel Simonet  
American University of Sharjah, United Arab Emirates  
*Post-NPM Reforms or Administrative Hybridization in French Health Care?*

Daniel Pelletier  
Université du Québec en Outaouais, Gatineau, Canada  
*Management and Structure of Hospital Alliances*

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**Thursday, June 26, 2014**

**Registration:** 8.30 – 12.00, Lobby  
**Permanent Coffee/Tea Service:** 9.00 – 13.00

**Room: Háteigur A**

**Time:** 9.00 – 10.50  
**Session Title:** Business and Economics  
**Chair:** Boonchai Hongcharu

**Authors and Titles:**

Ali Ganiyusufoglu  
Selcuk University, Konya, Turkey  
*Glass Ceiling Syndrome in Career Management and Women Managers Dimension*

Shigeaki Mishima, Toshimichi Homma, Osaka University of Economics, Japan  
Takashi Mitsuishi, University of Marketing and Distribution Sciences, Japan  
*Organizational Commitment and Ethical Cognition Among Retail Pharmacist in Japan*

Li Yan, Sincegol Business Service Co., Ltd, Beijing, China  
Jun Yan, California State University, Long Beach, USA  
*The Impact of Entrepreneur Personal Values on the Organizational Structure of Small Business*
Partha Ray, Vinodh Madhavan
Indian Institute of Management, Calcuta, India

*Price and Volatility Linkages between Indian Stocks and their European GDRs*

Boonchai Hongcharu
National Institute of Development Administration, NIDA Business School, Bangkok, Thailand

*A Model of Social Interactivity through Internet-based Technologies: Implications for Marketing Communications*

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**Room: Háteigur B**

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<th>Time</th>
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**Session Title:** Teaching and Education

**Chair:** Tara Morrison

**Authors and Titles:**

Luciano Massetti, Francesca Ugolini, Graziella Rossini, Laura Pellegrino, Antonio Raschi, Institute of Biometeorology, Florence, Italy

Anna Lucarelli, Monica Demi, Secondary School T. Tesei, I.C Micali, Livorno, Italy

*Intergenerational Learning For Nature Conservation Volunteers: Involen Project*

Selcen Erten
Eskisehir Osmangazi University, Eskisehir, Turkey

*Teaching English Filler Words and Students’ Usage of them: A Study Conducted at Osmangazi University Preparation School*

Daria Lagutina Sariyildiz
Hacettepe University, Ankara, Turkey

*Development Students’ Communicative Competence in Teaching Russian as a Foreign Language in the Higher Educational Establishments of Turkey*

Clement Emeka Eze
Federal college of Education, Eha- Amufu, Nigeria

*Strategies for Improving Students Performance in Financial Accounting in NCE Business Education Programmes in Colleges of Education South-East Nigeria*

Iain Morrison, Kevin Sinclair
University of the Highlands and Islands, Inverness, Scotland, United Kingdom

*Push the Red Button: Listening to Students at the University of the Highlands and Islands*

Tara Morrison
University of the Highlands and Islands, Inverness, Scotland, United Kingdom

*FISH!NET: Improving the Student Experience of Online Delivery*
Room: Háteigur A

**Time**: 11.00 – 12.50

**Session Title**: Business and Economics

**Chair**: Monika Golonka

**Authors and Titles**

Ibrahim Erem Sahin, Mehmet Mucuk
Selcuk University, Konya, Turkey
*The Effect of Current Account Deficit on Economic Growth: The Case of Turkey*

Aneta Sokol, Karolina Drela
University of Szczecin, Poland
*Intellectual Capital and Deficit Professions*

Melek Acar Boyacioglu, Ibrahim Erem Sahin, Selcuk University, Konya, Turkey
Ramazan Aktas, Tobb University of Economics and Technology, Turkey
*A Comparison of the Financial Efficiencies of Commercial Banks and Participation Banks: The Case of Turkey*

Ali Kahramanoglu, Selcuk University, Konya, Turkey
Burcu Aslantas Ates, Suleyman Demirel University, Turkey
*Accounting of Environmental Costs: A comparison of Ready Mixed Concrete Industry and Cement Industry*

Monika Golonka
Kozminski University, Warsaw, Poland
*Interfirm Cooperation and Uncertainty: A Study in the ICT Industry*

Room: Háteigur B

**Time**: 11.00 – 12.50

**Session Title**: Health and Welfare

**Environment and Sustainable Development**

**Chair**: Lara Spiteri Cornish

**Authors and Titles**

Aelita Skarzauskiene, Monika Maciuliene, Viktorija Stokaite, Taurimas Valys
Mykolas Romeris University, Vilnius, Lithuania
*Empowering Patients and Professionals: Case of Lithuanian E-Health System*
Zoltan Abram  
University of Medicine and Pharmacy, Tirgu-Mures, Romania  
Research and Prevention Perspectives on Smoking in Romania

Martin Heintel, Norbert Weixlbaumer  
University of Vienna, Austria  
An Analytical View of Regional Governance in Cross Border Cooperation: Concepts of Protected Areas and their Significance in a Cross Border Context

Masumi Kikuchi  
Waseda University, Tokyo, Japan  
Reaction of the Inhabitants to Grazing Ban: Case Study of Alashan, Inner Mongolia, China

Marcel Meler, Faculty of Economics in Osijek, Croatia  
Dragan Magas, Faculty of Tourism and Hospitality Management in Opatija, Croatia  
Sustainable Marketing for Sustainable Development

Lara Spiteri Cornish  
Coventry Business School, United Kingdom  
The Impact of Nutrition Literacy and Source Credibility on Responses to Healthy Eating Campaigns

Room: Háteigur A  
Thursday

Time:  
13.00 – 14.00  
E-Session

Authors and Titles:

Maruska Vizek, Marina Tkalec  
Institute of Economics Zagreb, Croatia  
The Price Tag of Tourism: Do Small Open Economies Dependent on Tourism Revenues Experience Higher Prices of Goods and Services?
Golden Circle Tour

8.45 Hotel lobby